












Advertisement Application Form

A. Company Info.

Company Info.			
Application Date	(YYYY/MM/DD)		
Chinese Company Name			
English Company Name			
GUI number			
Address			
Company TEL			
Contact Info.			
Name		Job Title	
EXT No.		Mobile	
Email			






B. Advertisement

Adv Tools	Content	Price	Apply
 【A1】 Carousel Large Banner AD at the top of the Official Homepage	<ul style="list-style-type: none"> Size : W 1920 x H 850 pixel Exposure Days : 30 	\$63,000	
【A2】 Carousel Banner AD at the Middle of the Official Homepage	<ul style="list-style-type: none"> Size : W 1200 x H 765 pixel Exposure Days : 30 	\$37,000	
【A3】 Carousel Medium-Sized Banner AD at the bottom of the Official Homepage	<ul style="list-style-type: none"> Size : W 1200 x H 765 pixel Exposure Days : 30 	\$32,000	
 【A4】 Banner AD at the Registration Page	<ul style="list-style-type: none"> Size : W 300 x H 160 pixel Exposure Days : 30 	\$33,000	
【A5】 Banner AD at the Exhibitors Page	<ul style="list-style-type: none"> Size : W 300 x H 160 pixel Exposure Days : 30 	\$23,000	
【A6】 Banner AD at the Exhibits Page	<ul style="list-style-type: none"> Size : W 300 x H 160 pixel Exposure Days : 30 	\$21,000	

 【A7】 In-depth Coverage on the Industry News Page of the Official Website	<ul style="list-style-type: none"> ■ 1 Post ■ Vendors provide their own copy, and the organizer assists with editing. ■ 1,000 words with 4 photos/videos. ■ Hyperlink is available. 	\$25,000	
 【B1】 Exhibition E-Newsletter – In-depth Coverage	<ul style="list-style-type: none"> ■ 1 Post ■ Send to the IHT x TiTE official list and foreign media list, with 100,000 readers. 	\$50,000	
【B2】 Exhibition E-Newsletter – Banner AD	<ul style="list-style-type: none"> ■ a. Leaderboard 	\$30,000	
	<ul style="list-style-type: none"> ■ b. Horizontal Strip 	\$25,000	
	<ul style="list-style-type: none"> ■ 4 issues in total from Aug. to Oct. 2024. Send to IHT x TiTE official list and foreign media list, with 100,000 readers. 		
 【C】 FACEBOOK Post	<ul style="list-style-type: none"> ■ 1 Post ■ Including advertising fee \$3,000 	\$20,000	
 【D1】 Show Map (Back Cover)	<ul style="list-style-type: none"> ■ Size : W 91 x H 210 mm 	\$37,000	
 【D2/D3】 Show Map (Inside Page)	<ul style="list-style-type: none"> ■ Plan A or B ■ Size : W 91 x H 210 mm 	\$25,000	
【D4】 Show Map (Logo)	<ul style="list-style-type: none"> ■ Size : W 100 x H 50 mm 	\$15,000	
 【E1】 Show Directory (Back Cover)	<ul style="list-style-type: none"> ■ Size : W 176 x H 250 mm 	\$43,000	
 【E2】 Show Directory (Double Page Spread inside Front or Back Page)	<ul style="list-style-type: none"> ■ Size : W 176 x H 250 mm 	\$33,000	
【E3】 Show Directory (Inside Full Page)	<ul style="list-style-type: none"> ■ Size : W 176 x H 250 mm 	\$15,000	
【E4】 Show Directory (LOGO on Exhibitor List)	<ul style="list-style-type: none"> ■ Size : H 7 mm 	\$7,000	
【F】 Standard Booth Signboard Printing Company Logo	<ul style="list-style-type: none"> ■ Size : H 41 mm 		
 【G】 Exterior Wall Adv. of Exhibition Hall	<ul style="list-style-type: none"> ■ Position : G1 ■ Size : W 12 x H 4 m 	\$45,000	
	<ul style="list-style-type: none"> ■ Position : G2 or G3 ■ Size : W 15 x H 4 m 	\$55,000	
 【H1】 Hanging Flag of Main Walkway	<ul style="list-style-type: none"> ■ Numbers : 6 pieces, 12 pages in total ■ Size : W 120 x H 300 cm 	\$190,000	







x

 【H2】 LOGO on the Light Box Wall at N. 2 nd Entrance (Maximum 30 Companies)	<ul style="list-style-type: none"> ■ Size : W 392 mm x H 190 mm 	\$10,000	
 【H3】 Light Box Adv. at N. 2 nd Entrance	<ul style="list-style-type: none"> ■ Size : W 400 x H 200 cm 	\$43,000	
【I】 Exhibition Co-branded Bags	<ul style="list-style-type: none"> ■ 2,000 portable non-woven coated printed bags. ■ Size : W 49.5 x H 54.5 x D 15cm. ■ Limited to 2 exhibitors. ■ Choosing the color of the bag is available, but limited to two-color printing ■ One side can be printed with the company's logo & exclusive design, and the other side must be the IHT x TiTE logo. 	\$200,000	
 【J1】 Standard Booth Upgrade Plan	<ul style="list-style-type: none"> ■ Upgrade to convex sign board ■ Suitable for 1 booth ■ L400 x W300 x H350 cm 	\$19,500	
【J2】 Standard Booth Upgrade Plan	<ul style="list-style-type: none"> ■ Upgrade to light box sign board ■ Suitable for 1 booth ■ L400 x W300 x H350 cm 	\$43,000	
 【J3】 Standard Booth Upgrade Plan	<ul style="list-style-type: none"> ■ Upgraded product windows and display stands ■ Suitable for 2 booths ■ L800 x W300 x H350 cm 	\$33,000	
 【K1】 Video Interview Report	<ul style="list-style-type: none"> ■ Video interview before the exhibition. ■ Cost includes GVN advertising of \$10,000 and Facebook advertising of \$3,000. ■ Exposure method: <ol style="list-style-type: none"> 1. The official Facebook fan page with 5,000 up global followers, reach 10,000 up times. 2 posts for preview and official launch. 2. Exhibition e-newsletter, official list including international media 100,000 people, one after the official launch. 3. Exhibition Podcast channel. 4. Exposure of the exhibition's YouTube channel. ■ Cost includes one 20 sec. highlights and one 20 min video; both are with Chinese & English subtitles. 	\$90,000	





x

<p> 【K2】 Live streaming interview at the exhibition</p>	<ul style="list-style-type: none"> ■ Streaming at the exhibition ■ Cost includes GVN advertising of \$10,000 and Facebook advertising of \$3,000. ■ Exposure method: <ol style="list-style-type: none"> 1. The official Facebook fan page with 5,000 up global followers, reach 10,000 up times. 1 post after the official launch. 2. Exhibition e-newsletter, official list including international media 100,000 people, one after the official launch. 3. Exposure of the exhibition's YouTube channel. ■ Cost includes one 10 min video. 	<p>\$100,000</p>	
<p> 【L1】 Elite Package</p>	<p>【A3】 Carousel Medium-Sized Banner AD at the bottom of the Official Homepage \$32,000 【D4】 Show Map (Logo) \$15,000 【E4】 Show Directory (LOGO on Exhibitor List) \$7,000 【F】 Standard Booth Signboard Printing Company Logo</p>	<p>\$47,000 (13% off/Original Price \$54,000)</p>	
<p> 【L2】 Excellent Package (Limited to 10 sets)</p>	<p>【A2】 Carousel Banner AD at the Middle of the Official Homepage \$37,000 【B2a】 Exhibition E-Newsletter –Leaderboard Banner \$30,000 【D2/D3】 Show Map (Inside Page) \$25,000 【E3】 Show Directory (Inside Full Page) \$15,000 【E4】 Show Directory (LOGO on Exhibitor List) \$7,000 【F】 Standard Booth Signboard Printing Company Logo 【H2】 LOGO on the Light Box Wall at N. 2nd Entrance \$10,000</p>	<p>\$100,000 (19% off/f/Original Price \$124,000)</p>	
<p> 【L3】 Digital Package (Limited to 10 sets)</p>	<p>【B1】 Exhibition E-Newsletter – In-depth Coverage \$50,000 【C】 FACEBOOK Post \$20,000 【J1】 Podcast Audio-visual Interview Package \$90,000 【I2】 Live interview at the exhibition \$100,000</p>	<p>\$210,000 (19% off/f/Original Price \$260,000)</p>	





x




+886-2-7746-2868#201

+886-2-7746-3860

marketing@lanzaexpo.com



<p> 【L4】 Self-selecting Package</p>	<ul style="list-style-type: none"> ■ Any purchase with a total amount of TWD 100,000 (inclusive) or more will enjoy a 12% discount. ■ Any purchase with a total amount of TWD 200,000 (inclusive) or more will enjoy a 17% discount. ■ Exterior wall advertising, booth upgrades and bag carrying projects are not applicable. 		
Subtotal			
Subject to 5% VAT			
Amount (TWD)			

Please fill out the form and email to marketing@lanzaexpo.com.

公司用印 及 負責人簽署

